



MASTER CLASS

MC2607: Develop Your Leader Presence:

COMMUNICATE WITH CONFIDENCE AND AUTHENTICITY



How You'll Benefit:

- Learn how to project confidence and approachability to build stronger first impressions.
- Develop vocal variety and clarity to increase credibility and engagement.
- Eliminate distracting habits like filler words that weaken presence.
- Use body language, stance, and movement to support and align with their message.
- Enhance overall leader presence to inspire trust, credibility, and influence.

Program Overview:

Leader presence is more than charisma—it's the ability to communicate with authenticity, confidence, and clarity so that others trust and follow your message. This workshop helps participants strengthen their presence by aligning verbal, vocal, and visual communication channels. Through interactive exercises, learners practice controlling their voice, refining their body language, and removing distracting habits. By the end of the program, participants will know how to project confidence, build connection, and command attention in any setting—whether speaking to a small team or a large audience.

Agenda:

TOPIC 1

Introduction to Leader Presence – What it is and why it matters.

TOPIC 2

Confidence and Approachability – First impressions and credibility.

TOPIC 3

Three Communication Channels – Verbal, vocal, and visual alignment.

TOPIC 4

Eliminating Filler Words – Tools for clear and distraction-free delivery.

TOPIC 5

Vocal Tools for Impact – Pace, pauses, clarity, and volume.

TOPIC 6

Body Language and Stance – Using eye contact, gestures, and movement with purpose.

TOPIC 7

Practice and Reflection – Applying new skills in interactive exercises.

TOPIC 8

Commitments and Next Steps – Implementation strategies for continuous improvement.

AI Coaching Experience:

Scenario 1:

Developing Leader Presence Through Impromptu Speaking: Practice reducing filler words while explaining your role and its impact on the company's mission, achieving clear, confident communication without a script.

Scenario 2:

Delivering a Visionary Keynote Address: Practice impactful vocal delivery while sharing your vision on the big stage, using strategic pacing, inflection, and eye contact to inspire and engage a large audience.

Scenario 3:

Mastering Vocal Delivery for Maximum Impact: Practice vocal dynamics to deliver a powerful quote with strategic pacing, volume, and pauses, maximizing audience engagement and emotional impact.

Delivery Format:

Virtual

Duration & Structure:

2 hours

Up to:

30 participants