



COACHING

Are your Sr. Leaders READY for the HIGH-STAKES Stage?

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One-on-one coaching is a highly customized and personal service tailored toward the specific needs of one individual. iSpeak’s coaching services center on focused areas of communication.

“I was really grateful to have Russ’s feedback and guidance through preparing for our keynote. It was my first time speaking to an audience in the thousands and I feel he helped me to be the best version of myself when I walked onstage. I didn’t fall!”

– Mallory Earll, Sr. Product Mgr., Workiva

Coaching Program - 3 in-person sessions

\$15,000 (plus coach’s travel)

Since 1999, iSpeak coaches have been assisting senior leaders and executives with their high-stakes presentations. Based on that experience, iSpeak recommends several focused sessions to provide the greatest impact and skill development. Each session is focused on a specific communication goal.

Coaching Assessment Call/ Video Call

30 to 60 minutes

In this call, your learner and the iSpeak coach will have a conversation to meet. There are two objectives for this call. First, we want to make sure your learner feels comfortable with their iSpeak coach. Second, the iSpeak coach will gather information to help guide the focus for the first in-person coaching session.

Coaching Program 3 In-Person Sessions

Each coaching session will range from 2-6 hours, depending on the project or focus. iSpeak recommends 2-3 hours for each session. Each session is scheduled 1-2 weeks apart. As needed, coaches set video meeting calls between the in-person sessions to check on progress.

Focused Topic Areas for Coaching

- Leader Presence
- Influence & Inspiration
- Executive messaging (clear, concise, complete)
- Thinking on your feet (handling questions)
- Storytelling

General Coaching Sessions (Custom sessions based on need)

\$5,000 per day (plus coach’s travel)

While a structured program of focused sessions works best for continued growth, custom coaching sessions can be targeted for special events. For example, if a senior leader is invited to deliver a keynote at an industry trade show, our coaches can help get them ready.