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I now know why everyone who has taken iSpeak says it is one of the best learning tools they have ever been exposed to. Excellent!

- Robert Underwood

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BUILDING FUTURE LEADERS

CenterPoint Energy's Leadership Academy

BACKGROUND

CenterPoint Energy's vision is to be recognized as America's Leading Energy Company. The company is dedicated to offering top-notch education programs to build leaders within the organization who can inspire others to achieve their goals.

CHALLENGE

CenterPoint Energy runs a two-year Leadership Academy for a select group of candidates who have been identified as high potential leaders. Candidates develop communication skills, gain access to senior executives, and build relationships over the two years while working on real-world projects defined by executive management. CenterPoint knew that communication skills are essential to all leaders and needed to bring in hands-on workshops to assist in the communication development.

SOLUTION

During iSpeak's *Corporate Ovations* workshop, CenterPoint leaders are on their feet, presenting, and receiving coaching in the first thirty minutes of class. The workshop was tailored to this group by including two professional speakers to provide coaching. The workshop covers writing and delivering a presentation from beginning to end, with a focus on engaging openings and powerful closings.

Feedback from learners has been positive as candidates immediately apply new presentation skills: *"One of the best time investments I've made during my 27 years with CenterPoint Energy. I will be able to immediately implement the things I learned over the last two days in my job. Because of this, I will become a much more effective communicator and leader!!"* - Ronnie McKneely Jr.